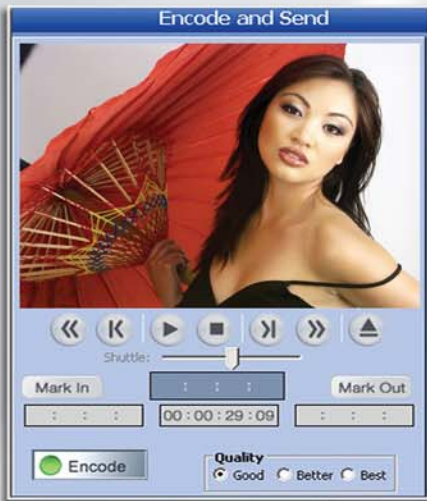


# Pathfire Direct

## Manage >>

Access, send, receive and encode content within the same easy-to-use interface



## Share >>

Multiple locations can access content in the digital media inventory

## Preview >>

Preview content from remote locations, provide immediate feedback on content reviews

## Deliver >>

Deliver high quality content using existing bandwidth resources

## Timely, Effective, Affordable!

- Deliver high-quality content from anywhere at anytime
- No per use fees
- Reduce transport costs

## Ideal for:

- Digital Dailies
- Video backhaul
- Field content exchange
- Casting & modeling agencies
- Special effects footage
- Post production



No more tape shipping, couriers or uplinks

## Point-to-point Distribution Solutions



### Pathfire Direct System Architecture & Features

- Easy integration and installation with capture and play-out devices
- Reliable, field-tested and affordable professional video capture and play-out hardware
- Flexible format options - analog composite/component, DV and SDI
- Easy to use interface with intuitive, familiar controls
- Fits seamlessly into your facility's architecture
- Simultaneous live and store-and-forward encoding
- RS-422 Machine control on capture and play out
- Content-specific store-and-forward and live encoding templates
- Dynamic bandwidth utilization to optimize simultaneous encoding sessions
- Ability to choose a single or multiple receive destination(s)
- MXF-compliant metadata
- Send Pathfire Direct encoded files or transfer files from any video production system
- Real-time file transfer status with dynamic queue management
- Easily search local archives; automatic local archive management
- Delete protect items for long-term archiving
- Flexible system architecture and design option
- Simple heads and tails editing for efficient clip delivery

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