

Digital Media Gateway™ Automation Connect

Automatically transfer digital content and metadata from the Digital Media Gateway to your on-air system.

With Pathfire's Digital Media Gateway (DMG) Automation Connect, your automation system has access to metadata and control of content movement, eliminating the need for manual content preparation and integration. The result is a streamlined workflow.

Frame-accurate timing information

Pathfire already delivers digital syndicated programming, spots and other short-form content with accompanying metadata, such as timing, air dates and ratings. Your automation system obtains frame-accurate timing information from Automation Connect, eliminating tedious, labor-intensive and error-prone manual processes.

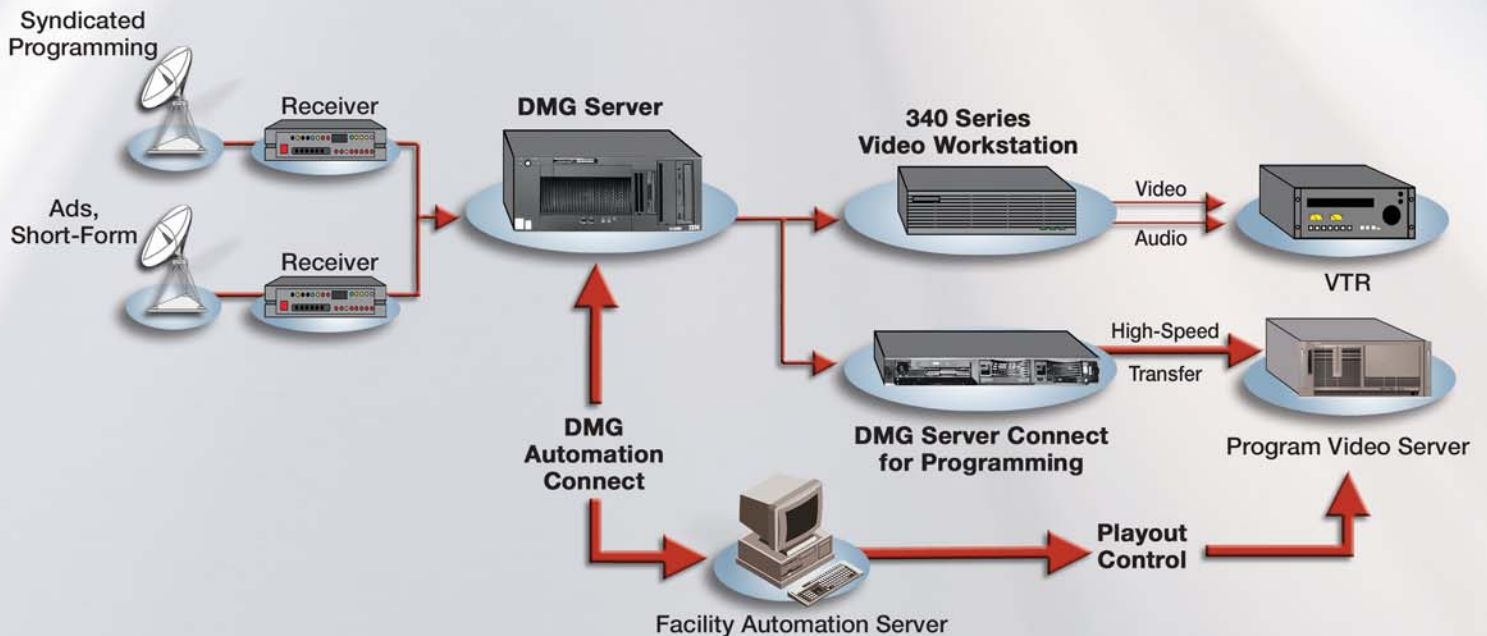
No additional hardware required

Automation Connect is a software service installed on the DMG server in your facility. It works in conjunction with an equivalent interface from your automation vendor. Once these are enabled, a network connection between your automation system and the DMG server is all you need to begin realizing the many immediate workflow benefits.

Fully automated process

By pairing Automation Connect with DMG Server Connect, another of Pathfire's Connect products, your automation system is able to move content automatically from the DMG server directly into play-to-air servers.

Typical System Architecture



Pathfire Automation Connect integrates with your DMG server and your automation system

Integrated solutions

Automation Connect is supported by many leading automation vendors. Additional vendors are adding support regularly. Automation Connect seamlessly integrates with your automation system.

Pathfire support

Pathfire provides its industry-leading 24 x 7 x 365 support to each facility. Pathfire's Network Operations Center uses the most advanced remote monitoring systems in the industry to ensure your receive system is fully operational and content is readily accessible in your broadcast facility.

Benefits to broadcast facilities

- Accurate, automated content and metadata movement
- Errors in show preparation and cumbersome, archaic paper routing are eliminated
- All content timing, air date and rating information is transferred electronically
- Frame-accurate timing information
- Hands-free content ingest

Vendor partners

The following vendors have partnered with Pathfire to implement Automation Connect.



Additional vendors are adopting Automation Connect. Please contact us for current availability.

Pathfire Headquarters:

245 Hembree Park Drive, Roswell, GA 30076
Tel: 770.619.0801 Fax: 770.619.0802
Web: <http://www.pathfire.com>
E-mail: connect@pathfire.com

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